Georgia Tech

THE MEG & SAM FLAX LECTURE SERIES

Beth Simone Noveck

Professor in Technology, Culture, and Society
at New York University

Friday, March 6, 2020

In Klaus, Room 2447

6 MAR Fri

Beth Simone Noveck directs the Governance Lab (GovLab) and is a Professor in Technology, Culture, and Society at New York University. Beth served in the White House as the first United States Deputy Chief Technology Officer and director of the White House Open Government Initiative under President Obama. UK Prime Minister David Cameron appointed her senior advisor for Open Government. New Jersey governor Phil Murphy appointed her as the state's first Chief Innovation Officer and Chancellor Angela Merkel named her to her Digital Council in 2018. Beth was named one of the "World's 100 Most Influential People in Digital Government 2018" by Apolitical. She was also selected as one of the "Foreign Policy 100" by Foreign Policy as well as one of the "100 Most Creative People in Business" by Fast Company and "Top Women in Technology" by Huffington Post.

» 1pm-2pm A Masterclass on Solving Public Problems and Policy Engineering

In this workshop, Professor Beth Noveck introduces what it means to be a public entrepreneur, who knows how to define problems that are urgent, that matter to real people, and that can be resolved. Whether you are studying business, law, engineering or computer science, or simply want to take action in your own community, we will talk about the skill set needed for solving public problems in the 21st century.

» 3pm-4:30pm Technology and the Future of Work: How AI and Big Data are Changing the Job Market

In this conversation, Prof. Noveck explores the relationship between new technologies -- including automation and robotics, big data and AI and the technologies of collective intelligence -- and work. We'll look at the impact that advances in these technologies are having across industries, and the ways in which they are transforming the availability, conditions, and meaning of work, in which sectors and for whom.

THE MEG & SAM FLAX LECTURE SERIES ON PUBLIC POLICY

invites top scholars, policymakers, and practitioners to speak to a wide audience of Georgia Tech students and faculty on issues of urgent importance in public policy. Our goal is not just a better understanding of current issues, but to get diverse perspectives on the proper role(s) for government in solving crucial problems. Because they practice at the cutting-edge of their fields, or on the front-lines of government policy, the Flax Lecturers speak not from philosophy or theory, but from facts, data, and experience. Topics range from science & technology policy to energy and the environment, from pandemic threats to sustainable development, from artificial intelligence and cyber-sercurity to monetary policy, and even outer space. All Flax lectures are free of charge. Members of the broader Georgia Tech and Atlanta community are welcome to attend.