Logical Argument Mapping (LAM) – A Manual

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Please find the most recent version of this manual (including a list of publications) at <u>http://lam.spp.gatech.edu/</u> See also <u>http://agora.gatech.edu/</u>

Introduction

In order to understand someone's position or thesis, it is good to know this person's justification for this thesis or position. This is especially important for ethical problems. Since ethical decisions can be based on a variety of ethical principles and moral considerations, there are often good arguments for conflicting positions.

Justifications can be represented in the form of arguments. For example, if I want to argue for the thesis "Paul is responsible for what he did," I might provide as a justification for this thesis the reason "Paul is a rational being."

What is an argument? An argument is defined as a set of statements—a claim and one or more reasons—where the reasons jointly provide support (not necessarily conclusive) for the claim, or are at least intended to support the claim. In my example, the statement "Paul is responsible for what he did" would be the claim, and the justification "Paul is a rational being" is the reason.

Logical Argument Mapping (LAM) and the corresponding web-based software system "AGORA: Participate – Deliberate" are built on the idea that the visualization of arguments in graphical form facilitates the structuring of complex justifications and debates, and stimulates self-reflection. The reason for the former is that argument mapping helps us to represent entire argumentations, that is chains of arguments, including objections, counter-, and counter-counter-arguments. Based on the graphical structure of argument maps, the central claim, the structure of justifications, controversial points, open ends, and the status of complex debates are immediately visible. On an argument map, everything is clearly located at a certain position. Everything is part of a structure.

The reason for the second assumption that argument mapping stimulates self-reflection is the fact that we have to create this structure. We have to reflect on the adequacy of a certain structure, and we have to revise it if necessary. This helps us to reflect on our own thinking about an issue —and on that of others when we are using LAM to represent or reconstruct given arguments.

What distinguishes LAM and the AGORA approach from **other argument visualization tools** is the fact that it guides the user to represent arguments in the form of deductively valid arguments.

What is a deductively valid argument? An argument is "deductively valid" if and only if it follows an argument scheme that is deductively valid. An argument scheme is deductively valid if and only if it is impossible for any argument following this scheme to have true premises and a false conclusion. See, for example, the deductively valid argument scheme that is called *modus ponens*:

- p
- if p, then q
- therefore, q

Every argument that is formulated according to this scheme will be deductively valid (as long as p and q are variables that represent propositions, and "if p, then q" is understood as material implication, that is as something like a law of nature that connects an event described by q as a necessary consequence of an event described by p). For example:

- Paul is a rational being
- if Paul is a rational being, then Paul is responsible for what he did
- therefore, Paul is responsible for what he did

This example shows that it is possible to transform any argument into a deductively valid argument simply by introducing a fitting additional premise like the "if-then" statement in this example. I call this additional premise an "enabler." The "enabler" in an argument is the premise that guarantees that the reason provided is sufficient to justify the claim. The enabler "enables" the reason to produce the claim with logical necessity. Thus, the simple argument "Paul is a rational being, therefore he is responsible for what he did" can be transformed into a deductively valid argument by constructing the enabler "if Paul is a rational being, then Paul is responsible for what he did."

In contrast to classical deduction, in LAM deductively valid arguments are interpreted as *defeasible* deductions. Even though -- as in classical deductive validity -- a conclusion will be necessarily true in case the premises are true, in LAM both the enabler and the reason of an argument are only *believed* to be true by the person proposing the argument, and only as long as there is no information to the contrary. If information comes up that would either defeat or question one of the premises, this information will be connected to this premise as an "objection," and the status of every proposition that depends on this defeated or questioned premise will change from "undefeated" to "defeated" or "questioned" (see p.7 for an example). This way, an entire deductive argument can be defeated by defeating one of its premises.

LAM and the AGORA system use seven deductively valid argument schemes: *modus ponens*; *modus tollens*; disjunctive syllogism; not-both syllogism; conditional syllogism; equivalence; and constructive dilemma (see Section 3 for details). This list is the result of a compromise between completeness and practicality. There are more deductively valid argument schemes, but these turned out to be the ones whose validity is easily comprehensible, and that are sufficient to represent most of the arguments that we are using every day (after a fitting enabler has been introduced).

Why should it make sense to transform arguments into defeasible deductions? There are three reasons for this fundamental design decision:

- 1. A thesis about human cognition: Critical reflection and learning can be better achieved with those systems of representation that provide a clear normative standard of argument construction that constrains the freedom of expression; a standard that challenges the user to be more specific than he would be otherwise, to slow down and think more thoroughly.
- 2. A consideration from argumentation theory: In order to locate any possible objection against an argument precisely, anything that can be criticized in an argument must be represented. The easiest way to achieve this form of completeness is to present an argument in deductively valid form. Looking at a deductively complete argument reminds us that we do not only have to reflect on the question whether the reasons we provide are acceptable and justified, but also the inferential relation between reason and claim.
- 3. An educational and computational argument: Learning needs scaffolding, and software tools that

are designed to support autonomous learning--either individually or in groups--should guide the user in a step-by-step process. This can be much easier achieved by software tools whose means of expression are limited to deductive argument schemes.

Logical Argument Mapping is not deductive reasoning. Logical Argument Mapping is the process of *constructing* arguments in deductive form, *assessing* the acceptability of the premises as they need to be formulated to achieve this deductive form, and *revising* these premises and/or the structure of the argument as long as it takes to construct the best possible argument. A reconstruction of an argument in logical form can show us how its premises would need to look like if the goal were to guarantee the truth of the conclusion. The point is to get the content of the premises right and to formulate them in their strongest possible form. For an example of how such a process of improving an argument might work, see the "Tweety can fly" example below, on the page about "Defeasible reasoning in a dialogue."

1. Three basic rules

- 1. Represent your main argument—and every sub-argument that might be controversial according to an argument scheme whose deductive validity is evident or can be made plausible (see section 3 for a list)
- 2. Consider the acceptability of all your premises, and provide further arguments for those whose acceptability is either not evident or controversial
- 3. Make sure that all your premises are consistent with each other.

2. The procedure of Logical Argument Mapping

You can either start with constructing your own argument (or reconstructing a given argument) or with a distinction of different cases as described in Section 2.3 below. In the latter case, you would first produce a list of claims for which arguments have to be developed.

Logical Argument Mapping and the AGORA system allow the seven kinds of activities that are listed below. The first two—argument construction and evaluation—are necessary elements, the remaining five are optional. Every LAM procedure must include the construction (or re-construction) of an argument and its evaluation. The construction is constrained by a set of rules (Sect. 1 above), and the evaluation needs to make sure that these three rules are fulfilled.

1. Argument construction

The following sequence of steps assumes that the goal is to construct an argument. For the reconstruction of a given argument it is important, first of all, to identify the central claim. It should always be possible to describe the central argument in a few sentences. If your reconstruction of the central arguments gets too complex, you might be on the wrong track with your interpretation.

- 1. Formulate a claim: the central goal of your argument, a central thesis. Decide whether your claim is a universal statement ("cheating is wrong") or a particular statement ("in case X, cheating is justified"). See the LAM conventions below for how to represent these possibilities.
- 2. Provide a reason for your claim, or a combination of reasons that together are sufficient to justify your claim (i.e., a simple or linked argument).

- 3. Select from a list of argument schemes whose logical validity you accept the scheme that is most adequate for your argument (see Section 3).
- 4. Transform your argument into a logical argument by adding what is missing, and by reformulating the elements of the argument (claim, reason, enabler) in such a way that its validity in accordance with the scheme becomes evident.
- 5. Consider possible objections against both the reason(s) and the enabler, formulate them, and link them to the elements of your map against which they are directed (see section 3 for some "objection schemes" that you can use for this purpose).
- 6. Decide whether to
 - a) develop new arguments against the objections, or
 - b) reformulate the original argument in such a way that it can be defended against the objection by, e.g.,
 - including exceptions into the enabler and limiting the scope of the claim (go back to step 1. or 2.), or
 - using a different argument scheme (go to step 3.), or
 - redefining the meaning of concepts used in the argument (go to step 1. or 2.), or
 - c) give up the entire argument
- 7. In case of 6.c, start again with step 1. or 2.; in the other cases, do as described in 6.a and b.
- 8. Consider further reasons for your claim and perform steps 3. to 7. for them as well.

2. Argument evaluation

The following criteria allow the evaluation of argument maps. Evaluation is important since it is always possible to represent a text or an issue in many different ways. Evaluation should motivate the revision or refinement of an argument map.

- 1. **Validity**: Central and controversial arguments must be formulated in deductively valid form, that is in correspondence to the argument schemes listed in Section 3.
- 2. Acceptability: Check each claim in your text boxes and ask yourself whether you can accept it as it is formulated. If the claim is too complex, or if it is hard to see whether it is acceptable or not, reformulate or divide into separate claims. This is especially important when you are reconstructing someone else's argumentation and you assume claims that you cannot directly quote from your source. It is easy to write something down, but you will never be able to defend it if it is either nonsense or hardly acceptable. If a claim is not acceptable, revise the entire argument; if it should be acceptable based on further arguments, then develop these arguments to support it.
- 3. **Simplicity**: Generally, the simpler an argumentation the more convincing. The criterion of simplicity should motivate you to focus from the very beginning on the essential message of your argumentation. Don't get confused by too much detail and things that are only marginally important. Work from the center to the margins, and do so only when you are convinced that you found the best possible form for the center of your argumentation. Then focus on supporting the reasons of your central argument and on defending these reasons

against possible objections.

4. **Balance**: The stronger a position, the weaker is often the argument for it, and the weaker a position, the easier it is to formulate a strong argument. Finding here the right balance is crucial. Everything depends on how you phrase the final conclusion of your argumentation. Experiment with different formulations and try to develop arguments that are strong enough for your position.

3. Classification of possibilities or options

Sometimes it is necessary to distinguish different cases for a certain claim so that arguments or objections can be developed for each case. This can be done as described in the "LAM conventions" (Section 3) under "topographical structure of typologies and classifications."

4. Objections

Different forms of objections to specified elements of an argumentation can be represented by a variety of "objection schemes" (ObjScheme). Their main function is to motivate the improvement or revision of an argumentation (see sect. 3 for a list). Objections can only be directed against the premises of an argument (reasons and enabler). It is of course possible to develop an independent argument against the conclusion. However, since this conclusion is necessarily true if all the premises are true, it is always necessary to attack these premises if you don't agree with the conclusion. If you argue only against the conclusion of an argument, you have to create a new argument.

5. Questions, comments, definitions, examples, etc.

Sometimes it is useful to add questions, comments, definitions, examples, and other statements to the elements of an argument. These can be added by means of the non-logical connectors that are listed in the LAM conventions.

6. Supporting data

It is possible to add further information and supporting data in LAM maps.

7. Argument revision

In order to represent the development of an argumentation, it might be necessary to show how certain arguments or objections lead to revisions of parts of an argumentation. For this, LAM offers a set of "revision schemes" (see <u>http://tinyurl.com/233zdua</u> for some preliminary considerations).

The list of "revisions" that can be represented in LAM specifies different possibilities of revising either individual statements or the structure of arguments. Since the specification of revisions is something that we do with regard to an already given argumentation, representing revisions in a map means that both an argument and a meta-level of reflecting on the argumentation are represented in the same map.

3. Schemes

Please find examples of LAM maps at <u>http://lam.spp.gatech.edu</u>. In its current version, all LAM maps are created with Cmap, http://cmap.ihmc.us/.



















ad hominem objection



