

Monica Novoa
Ph.D. Student
School of Public Policy, Georgia Institute of Technology

Teaching Statement

My teaching sits at the intersection of entrepreneurship, innovation, and economic development, with a focus on science, technology, and innovation (STI) policy and implementation. I design applied, student-centered learning experiences that help students move from problem definition to actionable policy solutions. Drawing on my practitioner background, I emphasize human-centered design and iterative prototyping to connect analysis with practice. My goal is for students to build analytical skills, collaborative habits, and practical tools they can use in real policy and program settings.

Research Interests

My research examines how institutional arrangements and regional innovation ecosystems shape entrepreneurship and university technology transfer in emerging and developing contexts, especially in Latin America and the Caribbean. Using comparative, mixed-methods designs, I study how national policy environments, university and technology transfer office capabilities, and project-level dynamics interact to influence innovation outcomes. A connected thread of my work focuses on broadening participation in innovation by analyzing how policies and support systems expand opportunities in science and technology for women and other underrepresented groups. My work aims to generate empirically grounded insights that inform evidence-based STI policy and innovation-led development.

I. Earned Degrees

M.B.A. Finance and Marketing, University of San Francisco, San Francisco, California, 2008

B.S. Systems Engineering, Universidad de Oriente, Venezuela, 2001

II. Employment History

GEORGIA INSTITUTE OF TECHNOLOGY, Atlanta, Georgia

Research Faculty II, Enterprise Innovation Institute

Nov 2016 – Jun 2022

Project Director and Principal Investigator (PI) in more than 20 sponsored research projects representing \$1,055,000 in research funds. Selected projects include:

- Implemented Colombia's first Technology Extension Services (TES) program and public policy. Between 2017 and 2022, the project impacted all 32 states, 4,000 companies, and clients, improving productivity by 31%. The multi-disciplinary team included 25 senior extension professionals, faculty, and staff. Sponsored amount of \$425,000 (USD).
- Created a Startup Skills Capstone Course for the Polytechnic University of Puerto Rico, resulting in 15 Capstone students and 12 senior faculty trained, and one student start-up launched. Sponsored amount of \$130,000 (USD).
- Led a capacity-building project and program evaluation for Emprende UP, the business incubator of Universidad del Pacífico in Lima, Perú. As a result, Emprende UP obtained follow on funds from Innóvate Perú. Sponsored amount of \$50,000 (USD).
- Oversaw a business incubation assessment for Incuba UdeC, the incubator and accelerator program of Universidad de Concepción, Chile. As a result, Incuba UdeC improved its business model and service offerings, and UBI Global ranked the university incubation program in the top 3 incubators in Latin America. Sponsored amount of \$70,000 (USD).

STANFORD UNIVERSITY, Graduate School of Business, Stanford, California

Associate Director, Global Innovation Programs

Jun 2013 – Nov 2015

Oversaw the design, planning, marketing, admissions, and delivery of Stanford Ignite, the GSB's flagship certificate program in innovation and entrepreneurship, on campus at Stanford and in new global locations.

- Directed operations in France, Chile, and the U.S. Oversaw 3 programs and 150+ participants annually.
- Managed budgets average of \$550,000 per program, \$1.7 million annually.
- Wrote a grant application for Chile's government economic development agency (CORFO), resulting in the first institutional grant of \$125,000 obtained by Stanford Ignite.

UNIVERSITY OF SAN FRANCISCO, School of Management, San Francisco, California

Director, International & Executive Programs

Oct 2010 – May 2013

- Oversaw budgets and P&L results for the department with \$500,000 in revenue in 2013.
- Acquired 12 new client accounts in 2012, which generated 36% of program revenue, and established USF's presence in 4 new markets: Perú, South Africa, France, and Poland.
- Managed portfolio of 35+ international client accounts and consistently achieved 100% client retention.

Associate Director, International & Executive Programs

Jun 2008 – Oct 2010

- Co-started the International & Executive Programs department.
- Designed the Silicon Valley Immersion (SVI) certificate program curriculum, emphasizing innovation, entrepreneurship, and global venture scaling.
- Executed over 25 certificate programs during 2.5 years for 750+ international students, entrepreneurs, and professionals.
- Managed financial statements, budgets, and P&L results for revenues of \$360,000 in the fiscal year 2011.

Startup Consultant (Graduate Research Assistant)

Jan 2007 – Dec 2007

- Developed business plans and global expansion strategies for 3 Spanish startups funded by Fundación Universitaria de Las Palmas (FULP); and 5 Mexican startups supported by Technology Business Accelerator of Mexico (TechBA).
- Researched target US markets, developed elevator pitch, built 5-year financial projections, and conducted SWOT analysis.

FERNANDEZ & ASSOCIATES LLP, Operations Associate, Menlo Park, California Jul 2004 – Oct 2006

- Planned annual cash budget and forecasted financial statements by analyzing historical data and estimating future revenues, business operational costs, and other financial obligations. Planned and implemented public relations and advertising activities to promote the firm's services to targeted business audiences.

CORPORACION DE TURISMO, Systems Analyst, Venezuela

Dec 2000 – Jun 2001

- Managed a 6-month internal IT audit and development of information systems using Object-Oriented methodologies and knowledge-based theories, which resulted in an improved and more efficient information system. Documented system requirements using UML conceptual models and use-case diagrams. Defined functional specifications using UML class and sequence diagrams. Designed relational databases in SQL and Microsoft Access.

III. Honors and Awards

- 2024 **Pillar of Entrepreneurship, Puerto Rico – Monica Novoa**, Issued by Echar Pa'Lante Multisector Organization.

- 2023 **Leadership and Commitment to the Latin American and Caribbean Region**, Issued by Women Economic Forum, Caribbean Chapter. 2023.
- 2022 **Spotlight Awards**, Issued by Enterprise Innovation Institute.
- 2021 **Pillars of the Entrepreneurship Ecosystem of Puerto Rico – Georgia Tech Team**, Issued by Echar Pa'Lante Multisector Organization.
- 2021 **Faces of Inclusive Excellence**, Issued by Georgia Institute of Technology.
- 2021 **Women of the Decade**, Issued by Women Economic Forum, Caribbean Chapter.
- 2019 **Americas Competitiveness Exchange Alumna**, Organization of American States, Inter-American Competitiveness Network Technical Secretariat.
- 2018 **Innovation and Entrepreneurship Program Lead**, Universidad Tecnológica de Panamá (UTP).
- 2013 **Five Years Award of Service**, The University of San Francisco.
- 2008 **Beta Gamma Sigma**, The International Business Honor Society.

IV. Research, Scholarship, and Creative Activities

A. Published Books, Book Chapters, and Edited Volumes

A.1. Referred Book Chapters

Novoa M. & Clayton P. (Forthcoming). Public-Private Partnerships and Transformative Regional Innovation Policy in the U.S. In: Slavo R., Schwaag Serger, S., and Soete, L. (Eds.), *Research Handbook on Regions and Innovation Policy: Public-Private Partnerships*. Edward Elgar Publishing.

B. Refereed Publications and Submitted Articles

B1. Conference Presentation with Proceedings (Refereed)

Pradier, C., Kozlowski, D., Shokida, N. S., **Novoa, M.**, Monroe-White, T., & Larivière, V. (2024, October 17). On the relationship between gender inequalities and regional dissemination patterns in Latin America. 28th International Conference on Science, Technology and Innovation Indicators (STI2024), Berlin, Germany. <https://doi.org/10.5281/zenodo.13947463>

Novoa, M. (co-presenter), Sánchez, K., Bridges, B.D., McGregor, K., Ramírez G., P. (co-presenter) (2021). The Impact of a Customer Discovery Boot Camp on Puerto Rico's Startup Ecosystem. Latin American and Caribbean Consortium of Engineering Institutions (LACCEI). *Proceedings of the International Multiconference on Entrepreneurship, Innovation and Regional Development (LEIRD)*. December 10, 2021. (Virtual). <http://dx.doi.org/10.18687/LEIRD2021.1.1.43>

B2. Other Refereed Material

(*) Husbands, K.F., Incorvaia, A.D. (presenter), Myers, S.L., Novoa, M., Turner, C.S., Xu, M. (2023) *A Mixed Methods Evaluation of the Alfred P. Sloan Foundation's Minority Ph.D. Program: Minoritized STEM Scholars Weather Chilly Climates to Succeed*. Panel: Diversity, Equity & Inclusion in STEM Higher Education. Association for Public Policy Analysis & Management (APPAM) Fall 2023 Conference. <https://appam.confex.com/appam/2023/meetingapp.cgi/Paper/49681>

C. Other Publications and Creative Products

Novoa, M. (2021, Junio 28). Competitividad para la Equidad. *Semana*.
<https://www.semana.com/economia/management/articulo/competitividad-para-la-equidad/202148/>

D. Presentations

D.1 Invited Keynotes

August, 2021. "Building Inclusive, Equitable Ecosystems in Latin America and the Caribbean," Women Economic Forum (WEF) Caribbean Chapter. San Juan, Puerto Rico. (In-person).

D.2 Invited Presentations

November, 2022. "The importance of women's participation in STEM education programs," Women Economic Forum (WEF) Caribbean Chapter. San Juan, Puerto Rico. (In-person).

April, 2022. "Entrepreneurship Influence in Higher Education Institutions and Social-economic Effect on Atlanta," InterEmprende, the Interamerican University of Puerto Rico. (Virtual).

March, 2022. "Knowledge Transfer and Technology Absorption (KTTA) Project," Parque Tecnológico de Villamaría, Caldas, Colombia. (In-person).

October, 2021. "Conceptual Aspects and Methodologies of Technological Extension," Chamber of Commerce of Armenia, Colombia. (Virtual).

November, 2020. "The Evolution of Georgia Tech's Innovation Ecosystem," InnovatePerú Summit. Lima, Perú. (Virtual).

November, 2020. "How to Promote University-Business Collaboration?" International Entrepreneurship Week. Emprende UP, Universidad del Pacífico. Lima, Perú. (Virtual).

September, 2020. "The Impact of COVID on Business Incubators in Georgia and Metro Atlanta," American Chamber of Commerce (AmCham). Lima, Perú. (Virtual).

March, 2020. "How to land your business in the United States?" Emprendedoras con A+ Conference. Emprende UP, Universidad del Pacífico. Lima, Perú. (In-Person).

March, 2020. "Successful Cases and Best Practices of Business Incubation and Acceleration in Emerging Ecosystems in Latin America," InnovatePerú Workshop. Lima, Perú. (In-person).

November, 2019. “Case Study: Business Incubation Collaboration Georgia Tech – Emprende UP,” International Entrepreneurship Week. EmprendeUP, Universidad del Pacífico. Lima, Perú. (In-Person).

November, 2019. “The Atlanta and Georgia Tech Innovation and Entrepreneurship Ecosystem,” International Entrepreneurship Week. Emprende UP, Universidad del Pacífico. Lima, Perú. (In-Person).

D.3 Invited Interviews

June, 2021. “The Latest in Innovation and Entrepreneurship from Georgia Tech,” Visión Global, enpact.org. Podcast.

D.4 Guest Lectures

August, 2021. “Technology Square: Una Historia de Éxito Sobre el Desarrollo de un Distrito de Innovación Universitario,” Universidad de Concepción (UdeC), Chile. (Virtual).

D.5 Invited Panels

October, 2024. “Professions of the Future: Skills and Competencies of the 21st Century.” Women Economic Forum (WEF) Caribbean. Universidad de Puerto Rico, Ponce. (In-person).

October, 2024. “How to Take Advantage of Opportunities in Research, Innovation and Technology.” Women Economic Forum (WEF) Caribbean. Universidad de Puerto Rico, Ponce. (In-person).

July, 2024. “Gaps and Opportunities in Entrepreneurship Research across Latin America.” Research Panel. Global Entrepreneurship Congress (GEC). San Juan, Puerto Rico. (In-person).

November, 2023. “Education and Skills for the Future: Preparing for the Challenges of the Digital Age.” Women Economic Forum (WEF) Caribbean. EmpowerTech Edition. San Juan, Puerto Rico. (In-person).

November, 2023. “21st Century Job Skills and Entrepreneurship. Driving technological innovation.” Women Economic Forum (WEF) Caribbean. EmpowerTech Edition. San Juan, Puerto Rico. (In-person).

November, 22. “The Importance of Women Participation in STEM Programs.” Women Economic Forum (WEF) Caribbean. Resilience Edition. San Juan, Puerto Rico. (In-person).

November, 22. “The Future of Higher Education in Latin America and the Caribbean.” Women Economic Forum (WEF) Caribbean. Resilience Edition. San Juan, Puerto Rico. (In-person).

October, 2021. “Empodérala (EmpowerHer): Latinas + Tech Panel,” Georgia Hispanic Chamber of Commerce, Emerge Forward Conference. Atlanta, Georgia, U.S. (In-person).

May, 2021. “Building Entrepreneurship and Innovation Ecosystems in Central America,” Global Atlanta - “Georgia’s Role in Central American Migration and Prosperity,” Atlanta, Georgia, U.S. (Virtual).

February, 2020. “Results of Georgia Tech’s participation in the American Competitiveness Exchange (ACE),” ACE Alumni Panel. February. (Virtual).

January, 2020. “LatinX Entrepreneurship Experience,” WeWork Labs Atlanta Launch Event. Atlanta, Georgia, U.S. (In-person).

E. Grants and Contracts

E1. As Principal Investigator (PI)

Title of Project:	<i>Innovation Ecosystem Immersion, In-person Program</i>
Agency/Company:	Universidad de Concepción (UdeC). Concepción, Chile.
Total Dollar Amount:	\$40,940
Collaborators:	No other PI or Co-PIs
Period of Contract:	January 31, 2022 – July 31, 2022

Title of Project:	<i>Innovation Ecosystem Immersion, Virtual Program</i>
Agency/Company:	Pontificia Universidad Católica de Chile. Santiago, Chile.
Total Dollar Amount:	\$31,639.72
Collaborators:	No other PI or Co-PIs
Period of Contract:	June 25, 2021 – June 24, 2022

Title of Project:	<i>Longitudinal Study of I-Corps Puerto Rico Startup Teams</i>
Agency/Company:	Georgia Tech EDA University Center Enterprize Events Inc. San Juan, Puerto Rico.
Total Dollar Amount:	\$11,200 (\$10,000 provided by the EDA University Center; \$1,200 provided by Enterprize Events Inc. San Juan, Puerto Rico).
Collaborators:	No other PI or Co-PIs
Period of Contract:	20 July 2021 – 29 January 2021

Title of Project:	<i>Technology Extension Services Training and Certification Program</i>
Agency/Company:	Confederación Colombiana de Cámaras de Comercio (Confecámaras), Bogotá, Colombia
Total Dollar Amount:	\$101,336.25
Collaborators:	No other PI or Co-PIs
Period of Contract:	December 1, 2019 – December 31, 2021.

Title of Project:	<i>Ideation and Innovation Skills Workshop</i>
Agency/Company:	Banco Popular de Puerto Rico, Echar Pa’ Lante. San Juan, Puerto Rico.
Total Dollar Amount:	\$23,387.92
Collaborators:	Wayne Li, School of Industrial Design, Georgia Tech (Co-PI)

Period of Contract:	May 17, 2019 - August 30, 2019
Title of Project:	<i>Innovation Ecosystem Immersion, In-Person Program</i>
Agency/Company:	Pontificia Universidad Católica de Chile. Santiago, Chile.
Total Dollar Amount:	\$56,307
Collaborators:	No other PI or Co-PIs
Period of Contract:	September 1, 2019 – February 28, 2020
Title of Project:	<i>Startup Skills for Capstone Course.</i>
Agency/Company:	Prime sponsor: U.S. Economic Development Administration (EDA) through Polytechnic University of Puerto Rico and Enterprise Innovation Institute (EI2)
Total Dollar Amount:	\$131,530. (\$101,530 provided by Polytechnic University of Puerto Rico; \$30,000 (USD) cost-match provided by the Enterprise Innovation Institute (EI2)).
Collaborators:	No other PI or Co-PIs
Period of Contract:	September 26, 2019 – December 19, 2020
Title of Project:	<i>Evidence-Based Entrepreneurship and Start-up Lab Workshop</i>
Agency/Company:	Banco Popular de Puerto Rico, Echar Pa' Lante. San Juan, Puerto Rico.
Total Dollar Amount:	\$10,373
Collaborators:	No other PI or Co-PIs
Period of Contract:	May 14, 2018 – July 13, 2018
Title of Project:	<i>The Building Blocks of a Startup Ecosystem Workshop</i>
Agency/Company:	Banco Popular de Puerto Rico, Echar Pa' Lante. San Juan, Puerto Rico.
Total Dollar Amount:	\$15,922
Collaborators:	No other PI or Co-PIs
Period of Contract:	May 7, 2018 – July 6, 2018
Title of Project:	<i>Technology Extension Services Training and Certification Program</i>
Agency/Company:	Colombian Private Council of Competitiveness. Bogotá, Colombia.
Total Dollar Amount:	\$141,901
Collaborators:	No other PI or Co-PIs
Period of Contract:	August 31, 2018 – 31 May, 2019
Title of Project:	<i>Innovation Corps (I-Corps) Puerto Rico Program</i>
Agency/Company:	Enterprize Events Inc. San Juan, Puerto Rico.
Total Dollar Amount:	\$130,283

Collaborators:	No other PI or Co-PIs
Period of Contract:	April 9, 2018 – April 30, 2019

Title of Project:	<i>Business Incubation Program Evaluation and Design</i>
Agency/Company:	Incuba UDEC, Universidad de Concepción. Concepción, Chile.
Total Dollar Amount:	\$69,900
Collaborators:	No other PI or Co-PIs
Period of Contract:	March 1, 2018 – August 31, 2019

Title of Project:	<i>Customer Discovery and Business Model Canvas Workshop</i>
Agency/Company:	Enterprize Events Inc. San Juan, Puerto Rico.
Total Dollar Amount:	\$3,117
Collaborators:	No other PI or Co-PIs
Period of Contract:	February 10, 2018 - February 28, 2018

Title of Project:	<i>Business Incubation and Innovation Ecosystem Immersion</i>
Agency/Company:	Universidad del Pacífico, Lima, Perú.
Total Dollar Amount:	\$51,500
Collaborators:	Ernesto Escobar (Co-PI), former Research Faculty, Enterprise Innovation Instituto, Georgia Tech
Period of Contract:	January 15, 2018 – January 31, 2019

Title of Project:	<i>Evidence-Based Entrepreneurship and Start-up Lab Workshop</i>
Agency/Company:	Banco Popular de Puerto Rico, Echar Pa' Lante. San Juan, Puerto Rico.
Total Dollar Amount:	\$9,475
Collaborators:	No other PI or Co-PIs
Period of Contract:	Dates: May 24, 2017 – July 24, 2017

Title of Project:	<i>Customer Discovery and Business Model Canvas Workshop</i>
Agency/Company:	Enterprize Events Inc. San Juan, Puerto Rico.
Total Dollar Amount:	\$2,990
Collaborators:	No other PI or Co-PIs
Period of Contract:	June 1, 2017 – June 15, 2017

Title of Project:	<i>Technology Extension Services Consulting</i>
Agency/Company:	Asociación de Industrias Metalúrgicas y Metalmecánicas (ASIMET). Santiago, Chile.
Total Dollar Amount:	\$63,583 (USD)
Collaborators:	No other PI or Co-PIs
Period of Contract:	Dates: May 12, 2017 – May 31, 2019

E2. As Co-Principal Investigator (Co-PI)

Title of Project:	<i>Technology Extension Services Training and Certification</i>
Agency/Company:	Colombian Private Council of Competitiveness. Bogotá, Colombia.
Total Dollar Amount:	\$115,000 (USD)
Role:	Co-PI
Collaborators:	Ernesto Escobar (Co-PI), former Research Faculty, Enterprise Innovation Instituto, Georgia Tech
Period of Contract:	March 1, 2018 – July 31, 2018

Title of Project:	<i>La Idea Entrepreneurship Program for Latin America by the U.S. Department of State</i>
Agency/Company:	International Business Association. Orlando, Florida.
Total Dollar Amount:	\$20,000
Role:	Co-PI
Collaborators:	Ernesto Escobar (Co-PI), former Research Faculty, Enterprise Innovation Instituto, Georgia Tech
Period of Contract:	November 12, 2017 – February 17, 2018

Title of Project:	<i>Puerto Rico Innovation-Driven Enterprises Seed Fund</i>
Agency/Company:	Enterprize Events Inc. San Juan, Puerto Rico.
Total Dollar Amount:	\$24,998.83
Role:	Co-PI
Collaborators:	B. David Bridges (PI), Vice president, Enterprise Innovation Instituto, Georgia Tech
Period of Contract:	February 1, 2016 – December 31, 2018

E3. As Graduate Research Assistant (GRA)

Title of Project:	<i>Evaluation of the Sloan Minority Program in Science and Engineering</i>
Agency/Company:	Alfred P. Sloan Foundation
Total Dollar Amount:	\$233,049
Role:	Graduate Research Assistant
Collaborators:	Kaye Husbands Fealing (PI), former Dean Ivan Allen College, Georgia Tech
Period of Contract:	December 1, 2019 – November 30, 2022

Title of Project:	<i>Collaborative Research: Racial Equity in Scientific Practices</i>
Agency/Company:	National Science Foundation (NSF)
Total Dollar Amount:	219,023.00
Role:	Summer Assistant
Collaborators:	Cassidy Sugimoto (PI), Chair School of Public Policy, Georgia Tech
Period of Contract:	April 1, 2022 – March 31, 2025

F. Other Professional Activities

Swiss Entrepreneurship Program (SwissEP), Expert in Residence Aug 2022 – Aug 2023

Advise Swiss EP's partners on initiatives to build innovation ecosystems, including creating innovation/entrepreneurship curriculums/programs and implementing capacity-building for local teams.

V. Educational Instruction

A. Courses Taught as Instructor of Record

Semester	Year	Course #	Course Title	# of Students
Spring	2026	PUBP-4020-CH	Task Force II	29
Fall	2025	PUBP-4010-CH	Task Force I	29
Fall, Spring	2021 - Present	EDEV 1039P	How to Develop an Entrepreneurial Mindset by applying Design Thinking, Lean Startup, and Agile.	100+
Fall	2019	GT 2000	Undergraduate Seminar: Innovation Programs	18
Summer	2019	EDEV 1038P	Ideation and Innovation Skills	75
Fall	2018	EDEV 1037P	Mentoring Network Development	85

B. Educational Innovations and Other Contributions

B.1 New Professional Educational Programs Developed

Selected programs:

1) Technology Extension Services Pilot Program for the Colombian Private Council for Competitiveness, Colombia. Georgia Tech Professional Education.

The Colombian Private Council for Competitiveness (CPC) is a non-profit organization that works with the Colombian government and the private sector to promote public policies that support and advance the country's industrial productivity and competitiveness. As Principal Investigator (PI), I oversaw the development of a pilot for the CPC to train Colombian professionals on technology extension services.

The pilot consisted of four phases: (1) boot camp training programs on the tools and best practices of technology extension at Georgia Tech, (2) shadowing of the trained professionals on-location in Colombia by experienced extensionists from the Georgia Manufacturing Extension Partnership (GaMEP), (3) remote coaching and mentoring, and (4) a final boot camp training program for the senior leaders and government officials in charge of creating the national technology extension program at Georgia Tech.

As the Principal Investigator for this pilot program, I worked closely with senior researchers at GaMEP to conceptualize the program, design the structure of the boot camps, coordinate the shadowing and remote mentoring, and identify the resources necessary to run the project. Participants who completed all program requirements received a Certificate of Completion from Georgia Tech Professional Education.

2) Innovation and Entrepreneurship Capacity Building Program for the Echar Pa'Lante Organization of Banco Popular Puerto Rico. Georgia Tech Professional Education.

Echar Pa'Lante (EPL) is a multi-sector alliance of private, public, and non-profit leaders in Puerto Rico whose mission is to develop an entrepreneurial culture by establishing the foundational elements for an ecosystem in which innovation and entrepreneurship can succeed. EPL's ultimate goal is to foster economic development and bring social change and prosperity to Puerto Rican society.

This program consisted of two phases. The first phase consisted of providing advice for developing the strategy and roadmap for the entrepreneurial ecosystem. The second phase involved educational support for EPL's capacity-building efforts by delivering workshops and training programs on evidence-based entrepreneurship principles, ecosystem building blocks, creativity and innovation skills, and mentor network development.

As the Principal Investigator, I worked with the lead consultant and instructors to create the curriculum and complete the training program. Participants who completed all program requirements received a Certificate of Completion from Georgia Tech Professional Education.

B.2 New Courses Developed

1) Ideation and Innovation Skills: This continuing education course was designed for university faculty, school teachers, and corporate employees interested in innovation to acquire fundamental creativity and innovation skills; the objectives of the course included:

- Broaden participants' knowledge of concepts, methodologies, and best practices for innovation and design processes.
- Provide hands-on exercises for participants to practice these concepts/tools and enhance their skill sets.
- Discuss methods to integrate these concepts/tools into class lectures, course development, entrepreneurial support programs, incubators, accelerators, etc.

2) Mentoring Network Development: This continuing education course was designed for leaders and practitioners of entrepreneurial support organizations (ESOs), faculty, and other professionals interacting with an entrepreneurial ecosystem to equip them with knowledge, methods, tools, and a framework to build a sustainable mentoring network. The specific objectives of the course included:

- Improve literacy and fluency with the lean startup methodology principles and execution.
- Provide training on coaching behaviors and techniques that make it easy and gratifying to help entrepreneurs.
- Establish and maintain the infrastructure to identify, recruit, and train new mentors.

3) Design Thinking as an Innovation Process: This continuing education course was designed as a three-hour introductory training module on the Design Thinking methodology as an Innovation Process for a train-the-trainer audience. Teaching materials included a quick guide, classroom exercises, prototyping, and readings in English and Spanish.

B.3 Doctoral Fellowships

Atlanta Science and Innovation Academy Fellowship. Georgia Institute of Technology, School of Public Policy. Atlanta, Georgia, USA. March, 2024.

B.4 Theses Evaluation Committee

External Commission Evaluator for the Thesis “Scientific and Technological Park of the University of La Frontera: Strategic Plan Proposal.” Presented by the student José Miguel Arancibia Carrasco as a partial requirement to complete the Master of Innovation and Technological Entrepreneurship (MIET). Universidad de Concepción, Chile. June, 2022

VI. Service

A. Professional Contributions

Women Economic Forum (WEF), Board of Directors, Caribbean Chapter Jan 2021 – Present
Lead initiatives in education, networking, mentoring, and events to prepare Latin American and Caribbean women with the skills, tools, and knowledge to lead and be change agents.

Women’s Entrepreneurship Opportunity Project (WEOP), Atlanta, GA May 2016 – May 2017
Advised women entrepreneurs in defining, launching, and formalizing their ventures by sharing experiences, insights, and resources and guiding them with problem-solving and self-assessment.

B. Institute Contributions

Older Graduates (OG’s) at Tech, Communities of Connection, Georgia Institute of Technology
Leadership Team, Communications, and Relationships Management Jan 2024 – Dec 2024

Research Enterprise, Georgia Institute of Technology
Member, Connect Globally Committee, Research Next Strategic Planning Jan – Apr 2021